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Philipiak Milano Announces Upcoming Launch to Ambassador Program
Luxury Cookware Brand from Europe Now Opening in United States

(EAST RUTHERFORD, New Jersey) - [Philipiak Milano](#), a well-known and highly respected manufacturer and distributor of luxury cookware throughout Europe, announced today the pre-launch of its Independent Ambassador program in the United States. The new program allows for anyone to enroll as an Independent Ambassador and earn income from the sale of products through a direct selling model.

The company began in 1967 in Milan, Italy, when a new stainless steel cookware factory was established by the Italian family firm Garavaglia. To this day, every Philipiak Milano product is still produced at this family-owned factory in Milan. True to its Italian roots, the cookware is created with an unparalleled commitment to both detail and beauty. Though Philipiak Milano has been a very popular and successful brand in Europe for decades, the company just opened for business in the United States in 2015.

Philipiak Milano cookware allows you to cook quick, delicious and healthy meals without oil and with very little or no salt, preserving the natural nutrition and flavor of food in a way that's unprecedented among other brands. Of the many different components that significantly contribute to a healthy lifestyle, cookware is the most overlooked. Philipiak Milano products set out to help you unlock the potential of every meal, and make healthy cooking a pleasure for any family.

The recently announced Ambassador program provides people with the opportunity to earn significant income while making an impact on the health of individuals and families within their own communities. Independent Ambassadors will be able to lead cooking classes developed by the company so that customers can try the cookware before purchase, and learn firsthand of how the products will transform the way they prepare healthy meals for their families. Cooking classes can be held anywhere, but are typically hosted at a guest's home, making it a fun and flexible experience that people look forward to being a part of.

"Today's consumer is more aware of the importance of food and food preparation when it comes to our health than ever before," explains Jennifer Fong, President, United States.

“Informed parents are looking for ways to provide their families with healthy meals at home. It’s not just about making healthy meals; it’s about creating healthy moments and memories. We’re excited about leading this shift, and we’re excited to find people who want to help spread this message in our newest market, the United States. That’s what our Ambassador program is all about.”

Those interested in the Independent Ambassador program can visit blog.philipiakmilano.com/prelaunch, and submit their contact information. The company is currently in its pre-launch mode, and collecting information from people who are most interested in being a part of launching the company in the U.S. as “Founding Ambassadors.” Those who submit their information will receive substantial discounts on their initial purchase with Philipiak Milano, and will receive many other surprises and benefits as the company grows.

To learn more about attending a cooking class, please visit blog.philipiakmilano.com/cookingclass. To learn more about Philipiak Milano, visit PhilipiakMilano.com.